

# THE *Current*

July 5, 2018

Jenney Seifert, NCEAS

## **Rallying UC Campuses for Carbon Neutrality**

Achieving the University of California's goal of carbon neutrality by 2025, as proclaimed in its [Carbon Neutrality Initiative](#), will require not just ongoing technological and financial solutions, but also active engagement from UC students, faculty, staff and administrative leaders.

A new report by a team of diverse experts and students from across the UC system finds general support for addressing climate change and identifies opportunities for empowering and enabling more involvement from campus communities and decision makers in ways that could result in significant progress toward reducing carbon emissions while also accomplishing the university's mission.

The report's headlining recommendations are applicable to other large-scale organizations looking to decarbonize their operations: make key information and resources readily available to local champions who can motivate others in their communities; and highlight the ways in which carbon neutrality aligns with the university's core mission of research, education and public service — a message that resonates with the UC community.

"Achieving carbon neutrality within an organization requires buy-in from many groups of stakeholders. We need the full UC community to be aware of the Carbon Neutrality Initiative — what it is, what it means and what it's trying to achieve — and to provide ways for people to be a part of it," said lead author Roger Bales, a

professor of engineering at UC Merced.

Further, the report's authors recommend that campuses and sustainability offices provide information that is relevant to carbon reduction — such as campus energy-use data, carbon sources and ways to achieve carbon neutrality — to campus-based champions, who can then use that information to build support and direct appropriate action.

“The UC community as a whole is very interested in helping to create a sustainable future and is also very aware of climate change. Since we have a motivated population, some of them will take more action if they have better information,” said Bales. “We want to harness the people who are most interested to leverage broader outreach to the UC community.”

The report also recommends that UC organize its carbon neutrality-related research, education and actions as a campus-based, system-wide “collaboratory,” or a living lab that provides opportunities for applied research and direct involvement in campus-specific energy solutions. The collaboratory framework would create a concrete mechanism to channel the existing desire to help into more meaningful actions that would help the Carbon Neutrality Initiative meet its ambitious 2025 goal.

“All of this is taking place within an organization that has other goals besides addressing climate change,” said co-author Stacy Rebich Hespanha, a research consultant who was a senior fellow at UC Santa Barbara's National Center for Ecological Analysis and Synthesis (NCEAS) at the time of research. “The collaboratory is a way to tie together a whole suite of values into one program that will be motivational for involvement, and not rely solely on environmental values to appeal to the community.”

Examples of energy solutions that could be undertaken through the collaboratory include research partnerships and projects that advance and help implement critical measures for carbon neutrality at UC, such as on-campus energy efficiency projects, or investments to sequester carbon. The collaboratory can also serve as a basis for the creation of course materials and internships that empower students to develop both campus-based and broader, scalable climate solutions.

By facilitating such bottom-up involvement, students, faculty and staff are given a voice in solutions and individual campuses can tap into what matters most to their

own community — needs the research team identified as enablers of engagement.

According to project leader David Auston, also a former senior fellow at NCEAS and researcher at UCSB's Institute for Energy Efficiency, this report is intended to seed dialogue across the university system about how to better engage the campus communities in efforts to achieve carbon neutrality.

"There needs to be much more discussion at all levels in the university, so this challenge can be more fully comprehended and the strategies for dealing with it can be evaluated and subsequently folded into a set of priorities for the university," said Auston.

Independent from the UC's Carbon Neutrality Initiative, the report is part of the larger [TomKat UC Carbon Neutrality Project](#) to identify practical, bottom-up strategies for addressing major challenges to meeting the 2025 deadline. A second project team released [its report](#) on strategies for phasing out natural gas in February 2018.

Both reports were volunteer efforts initiated and led by faculty, staff and students who are committed to tackling climate change.

"They were a grassroots initiative of people who feel this is really the most important challenge our society is facing today and, as a public university, we have a responsibility to do what we can to address it," said Auston.

The work of both teams was funded by the [TomKat Foundation](#) and the [UC Office of the President](#) and co-facilitated by UC Santa Barbara's [National Center for Ecological Analysis and Synthesis](#) (NCEAS) and the [Institute for Energy Efficiency](#) (IEE).

For more information, contact Roger Bales, 209-658-7148, [rbalesuc@gmail.com](mailto:rbalesuc@gmail.com); Stacy Rebich Hespanha, 805-637-3229, [stacy@flourishsb.com](mailto:stacy@flourishsb.com); or David Auston, [auston@ucsb.edu](mailto:auston@ucsb.edu), 805-570-0206

---

**About UC Santa Barbara**

The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.