UC SANTA BARBARA



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UCSB Athletics Receives \$1 Million Commitment from Tropicana Student Living

Tropicana Student Living and UCSB Athletics have announced a \$1 million commitment to the school's Intercollegiate Athletics program. The gift from Tropicana Student Living, a gift intention made through the Gaucho Fund to be paid over several years, will be part of The Campaign for UC Santa Barbara.

"We have long appreciated the enormous effort that UCSB Athletics' coaches and players have done to excel at their sport and reach out to our UCSB students as well as the youth in the local Santa Barbara community," explained Kent W. Dunn, managing principal of Tropicana Student Living. "Through our daily work with the University, we have become aware of plans that are actively underway to enhance several UCSB athletic facilities."

"We are so appreciative of this commitment from Tropicana Student Living and their part in the success of our programs and student-athletes," said Mark Massari, UCSB's director of athletics.

The Tropicana Student Living gift of \$100,000 for the 2013-14 year is the first of their commitment of annual gifts at the same amount.

More information about the gift is available at <u>http://ucsbgauchos.com/sports/m-basebl/2013-14/releases/20140618h1s5t3</u>.

About UC Santa Barbara

The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.