UC **SANTA BARBARA**



April 4, 2007 Jane Donnellan

2007 Economic Outlook for Santa Barbara County Topic of April 19 UCSB Presentation

The prospects for Santa Barbara County's economy in the coming year will be the topic of a special seminar to be presented this month by the Economic Forecast Project of the University of California, Santa Barbara.

The half-day program on Thursday, April 19, will feature speakers who will review the performance of the local and regional economies in 2006 and offer the outlook for the Santa Barbara County economy in 2007. The UCSB Economic Forecast Project is a research unit that provides regional economic data, analysis, and forecasts to the community.

The Santa Barbara County Economic Outlook 2007 seminar will be held at the Lobero Theatre, 33 East Canon Perdido St., Santa Barbara. Registration and breakfast begin at 6:45 a.m.; the program will conclude by 11 a.m.

Featured speakers for the program and their topics include:

- ·Philip Martin, Ph.D., professor of agricultural and resource economics, UC Davis: "Immigration Reform 2007"
- ·Dan Walters, syndicated newspaper columnist: "The Roller Coaster Keeps Rolling"

·Henning Bohn, Ph.D., professor of economics, UC Santa Barbara: "Ben Bernanke at the Federal Reserve-What Can We Expect?"

·Bill Watkins, Ph.D., executive director of the UCSB Economic Forecast Project and a former research economist at the Federal Reserve in Washington, D.C.: "The Santa Barbara County Economic Review and Forecast"

Admission to the seminar is \$200 per person and includes a copy of "The 2007 Santa Barbara County Economic Outlook" publication. To register, or for information, visit the UCSB Economic Forecast Project on the Web at www.ucsb-efp.com

or call (805) 893-5739.

Note to Editors: Press coverage is invited. Reporters interested in covering the event should contact the UCSB Economic Forecast Project so that an embargoed copy of

the Santa Barbara economic forecast can be e-mailed to them in advance and a press registration prepared.

Contact Jane Donnellan at (805) 893-5148 or jane.donnellan@ucsb-efp.com

Related Links

Economic Forecast Project

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The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.