

UC SANTA BARBARA

# *THE Current*

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## **2004 Economic Outlook for Ventura County Topic of UCSB Seminar in Oxnard**

The prospects for Ventura County's economy in the coming year will be the topic of a special seminar to be presented in Oxnard this month by the Economic Forecast Project of the University of California, Santa Barbara.

The half-day program on Thursday, February 19, will feature speakers who will review the performance of the local and regional economies in 2003 and offer the outlook for the Ventura County economy in 2004. A special presentation will focus on opportunities for business growth in China and the impact of China's economic growth on the global marketplace.

The UCSB Economic Forecast Project is a research unit that provides regional economic data, analysis, and forecasts to the community.

The Ventura County Economic Forecast Seminar will be held at the Residence Inn by Marriott, 2101 W. Vineyard Ave., Oxnard. Registration and breakfast begin at 7 a.m.; the program will conclude at 11 a.m.

Featured speakers for the program include:

- Dr. Bill Watkins, executive director of the UCSB Economic Forecast Project and a former research economist at the Federal Reserve in Washington, D.C.: "The Ventura

## County Economic Review and Forecast"

- Dan Walters, syndicated newspaper columnist: "What's Next for California?"
- Rajeev Dhawan, associate professor of management and director of the Economic Forecasting Center at Georgia State University: "Global Growth Gyration: China and You"

Admission to the seminar is \$125 per person and includes a copy of the book "The 2004 Ventura County Economic Outlook." To register, or for information, contact the UCSB Economic Forecast Project by phone, (805) 893-5159, or visit its web site:

[www.ucsb-efp.com](http://www.ucsb-efp.com)

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