

UC SANTA BARBARA

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A Warm Welcome

Approximately 5,000 students braved the scorching heat to participate in New Student Convocation, UC Santa Barbara's formal welcome of incoming freshmen and transfer students. The hour-long ceremonial induction into the university is designed to promote the values of scholarship, leadership and citizenship. In addition to Chancellor Henry T. Yang, speakers, included Melvin Oliver, executive dean of the College of Letters and Science and the SAGE Sara Miller McCune Dean of Social Sciences, and Margaret Klawunn, vice chancellor for student affairs.

About UC Santa Barbara

The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.