

UC SANTA BARBARA

# *THE Current*

April 7, 2010

Jane Donnellan

## **2010 Economic Outlook for Santa Barbara County Topic of April 22 UCSB Seminar at the Granada Theater**

The prospects for Santa Barbara County's economy in the year ahead will be the topic of a special half-day seminar to be presented by the UC Santa Barbara Economic Forecast Project on Thursday, April 22, at the Granada Theater, 1216 State Street, Santa Barbara. Registration and breakfast begin at 7 a.m.; the program begins at 8 a.m. and concludes at 11 a.m.

The UCSB Economic Forecast Project is a research unit that provides regional, state, and national economic data, analysis, and forecasts.

The April 22 program will include presentations by these featured speakers:

- Dan Walters, syndicated newspaper columnist: "State of the State"
- Chris Thornberg, Founding Principal, Beacon Economics, and chief forecaster for California State Controller John Chiang: "The U.S. and California Economies"
- Brad Kemp, Director of Regional Research, Beacon Economics: "Santa Barbara County Forecast"

· Peter Rupert, professor and vice chair of economics at UCSB: "Housing, Jobs, and Economic Policy"

Admission to the seminar is \$175 per person until April 16 and \$200 per person after that date. The registration fee includes a copy of "The 2010 Santa Barbara County Economic Outlook" publication. To register, or for information, visit the UCSB Economic Forecast Project on the Web at <https://efp.ucsb.edu/>.

---

## **About UC Santa Barbara**

The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.