

UC SANTA BARBARA

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## **President of NYSE Group, Inc., to Give Herbert C. Kay Lecture at UCSB**

Jerry Putnam, a leader of the New York Stock Exchange, will give the 10th Annual Herbert C. Kay Lecture on Thursday, April 12, at the University of California, Santa Barbara. In his talk titled "Santa Barbara Global Exchange With Jerry Putnam Founder of Archipelago Holdings and Current President of the NYSE Group" he will discuss the global marketplace and world economy.

The talk begins at 2:30 p.m. in the university's MultiCultural Center. It is free and open to the public. Seating is limited, however, and reservations are recommended by calling the UCSB Department of Economics at (805) 893-3569.

The lecture is supported by an endowment from Herbert C. Kay, a former professor of economics at UCSB who built a prosperous career in business after leaving the university in the 1960s. The Kay Lecture seeks to bring accomplished business professionals to campus to inspire and educate undergraduate students.

Putnam is president and co-chief operating officer of NYSE Group, Inc., which operates the New York Stock Exchange and NYSE Arca. He is responsible for the Group's market operations, technology initiatives, new products, and information business.

Prior to joining NYSE Group, Inc., Putnam founded and served as chairman and chief executive officer of Archipelago Holdings, Inc., an all-electronic exchange based in

Chicago. While at Archipelago, he attracted major investors from the institutional and retail sectors, was a leader in industry consolidation, and transformed Archipelago into a public company.

In 1994, Putnam founded Terra Nova, an online broker-dealer, where he served as president until 1999. He currently sits on the company's board of directors.

Named one of Time magazine's outstanding innovators in 2000, Putnam was inducted into the Entrepreneurship Hall of Fame sponsored by the University of Illinois at Chicago during the same year. He is a graduate of the Wharton School at the University of Pennsylvania.

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The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.