UC SANTA BARBARA



July 20, 1998 Eileen Conrad

THE UCSB FOUNDATION ELECTS NEW TRUSTEES

The UCSB Foundation has elected officers of its board of trustees for 1998-99.

As a principal fund-raising organization for the campus, the nonprofit foundation administers private gifts to the University of California, Santa Barbara, including support for students, research, and instruction.

Richard A. Williams '59, senior associate, Mississippi Valley Advisors, St. Louis, was elected chairman of the board of the foundation, effective July 1.

He succeeds Lynn Reitnouer '55, senior partner, Crowell, Weedon & Company, San Marino, as foundation chair.

This year Reitnouer will serve as chair of the nominations committee.

Mark Bertelsen '66, senior partner, Wilson, Sonsini, Goodrich & Rosati, Palo Alto, is serving as vice chair for development.

Richard Auhll, president and chief executive officer, Circon Corporation, Santa Barbara, is serving as vice chair for finance and as treasurer of the foundation.

Sara Miller McCune, publisher and chairman, Sage Publications, and president of the McCune Foundation, Santa Barbara, is vice chair for stewardship and allocations.

R. Marilyn Lee '69, vice president of public affairs, Los Angeles Times, Glendale, was re-elected as secretary.

In addition, the following were appointed trustees of the foundation beginning July 1: Norris Haring, professor emeritus of special education, Bellevue, Washington; William Rauth '66, managing partner, Stradling, Yocca, Carlson & Rauth, Corona Del Mar; Danelle Storm Rosati '77, founder and owner, Storm & Company, Atherton; Mark Schwartz '84, president, Specialty Merchandising Corporation, Hidden Hills; William Thomas, Jr., president and chief executive officer, Santa Barbara Bank & Trust, Santa Barbara.

"UCSB is fortunate to be blessed by the support and friendship of our foundation trustees," said UCSB

Chancellor Henry Yang.

"Besides helping us raise funds, they also share with us their vision and wisdom."

"The university mission cannot be met by State funds alone, since State funds constitute only about one-third of UCSB's budget," said Cheryl Brown Lohsé, assistant vice chancellor for development and executive director of The UCSB Foundation.

"Private philanthropy helps to provide UCSB's margin of excellence, and the foundation is critical to this effort."

Eric Sonquist, director of finance and administration for UCSB's division of institutional advancement, serves as chief financial officer of the foundation.

The UCSB Foundation exists to benefit the campus through private philanthropic gifts from individual alumni, parents, and friends, as well as corporate and foundation donations.

The university's Development Office and The UCSB Foundation work together to raise private support for campus priorities.

About UC Santa Barbara

The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Our academic community

of faculty, students, and staff is characterized by a culture of interdisciplinary collaboration that is responsive to the needs of our multicultural and global society. All of this takes place within a living and learning environment like no other, as we draw inspiration from the beauty and resources of our extraordinary location at the edge of the Pacific Ocean.